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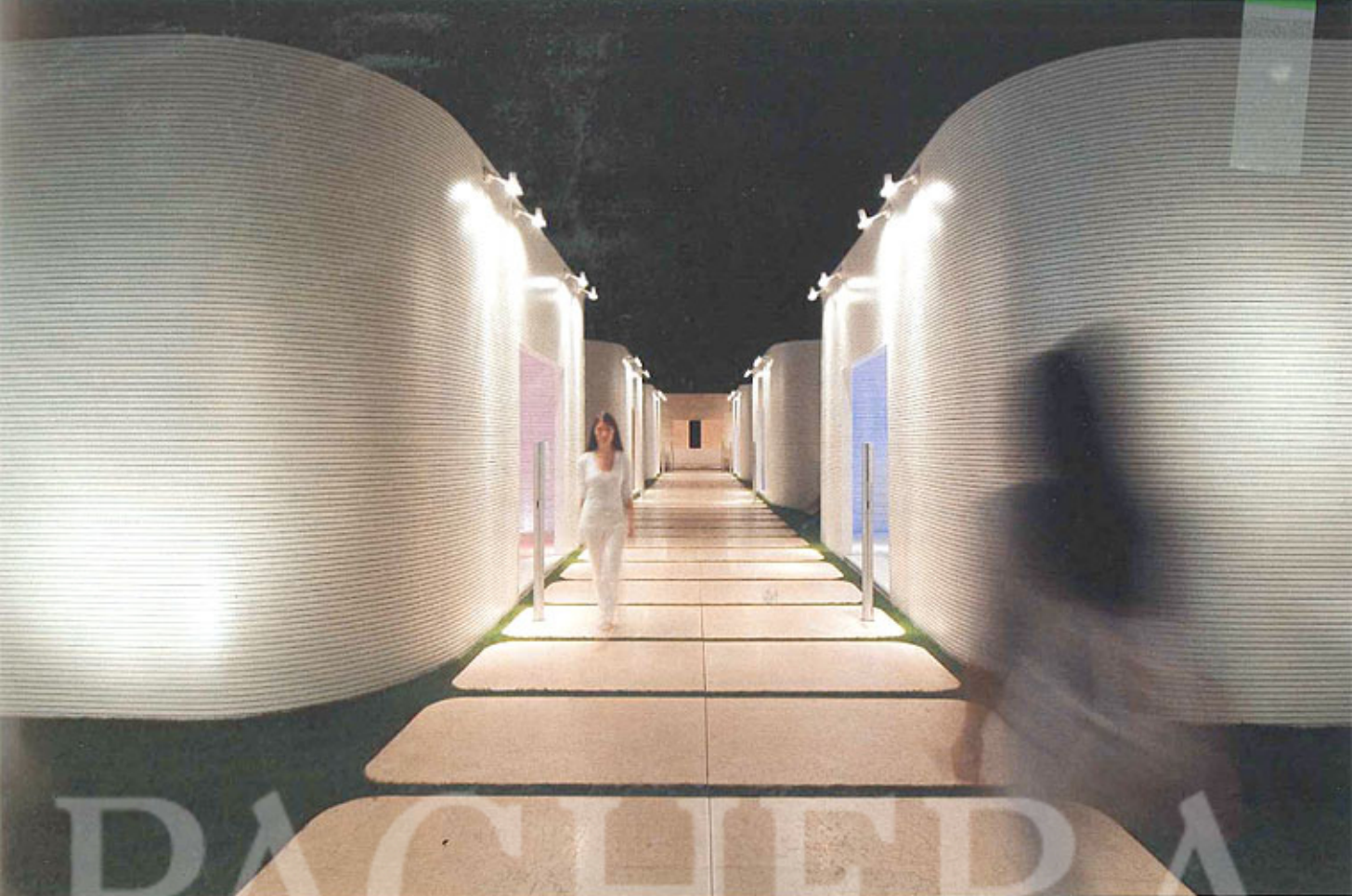
**LA CITTÀ INFINITA
ARCHITETTURA
IN BIENNALE
PROJECTS IN USA
ECO DESIGN & ART**

**FILIPPO ARBITO E
DOMENICO DEPALO PER
INCONTROARDITO**



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Simone Micheli, Domestic Campus ad Abitare il Tempo. Aree tematiche di una casa metropolitana: in the photo, l'area pranzo e la cucina, con il tavolo Swing di Presotto Industrie Mobili e la cucina di Strato, entrambi design Simone Micheli.

Simone Micheli, Domestic Campus ad Abitare il Tempo. Thematic areas of the metropolitan home: in the photo, the dining area and kitchen, with the Swing table by Presotto Industrie Mobili and the kitchen by Strato, both designed by Simone Micheli.

FOR NEW SPACES

In Next Floor, Diego Grandi explores the space of an elevator, which has always been a "non-place", sociologically, and is now readmitted to the importance it deserves, given that we do actually spend a lot of time in it. I live happily on the second floor, which allows me to escape this austere ritual; I might be able to conquer my claustrophobia inside a cabin such as the one designed by Diego Grandi, and sponsored by the specialized manufacturer Sele. So elevators really can evolve, from closed asphyxiating boxes to creative spaces that can be welcoming, putting

people at ease and helping anyone with claustrophobia – I have learned there many people suffer this condition – avoid the accelerated heart beat that plagues them. The prototypes conceived by Diego Grandi in collaboration with dotdotdot evoke nature, they open towards the sky or towards fascinating images and speak a suggestive interactive language. They rise out of anonymity with the help of a photographic background that evokes the daily users of the cabin, featuring a number of legendary chairs, which turn these cabins into domestic drawing rooms. These places that travel from earth to sky, become narration and a subject for design, which



imagines possible future scenarios. Xaveer Claerhout & Barbara Van Bieveliet, with Berengo Studio, declare war to static forms and spaces, and to minimalism, decorativism and organicism, to explore volumes and movement based on digital techniques and new composite materials. "because of their unlimited possibilities, they represent the future of design

Installazione Life in Work a cura di Bestetti Associati, nell'area Linking People di Abitare il Tempo. Tra i partner: Cassina, Davide Groppi, Fosnova, Gallotti&Radice, ICF, Paola Lenti.

Life in Work installation curated by Bestetti Associati, in the Linking People area of Abitare il Tempo. The partners include: Cassina, Davide Groppi, Fosnova, Gallotti&Radice, ICF, Paola Lenti.

and of kinetic architecture. This is why we are convinced that, for the future, the power of movement and design will lie in the deformation or transformation of forms, depending on the use. We call it Metamorphism. Which for us is the idea of transforming objects and constructions according to a different kind of functionality. We start with a modernist form to achieve a different and more complex one. We began by transforming lamps, then furniture and architecture. Movement and flexibility have always intrigued us, but the purpose of our research is not to achieve a more complex appearance, in architecture and design, but to match composite materials and movements. This extra-dimension opens up a new world of dynamic forms never used before, that can reflect a complex new contemporary society, its needs and its forms of expression. Like the ones used in the workplace. "In those places where our life becomes work." "Life in Work", by Bestetti Associati, explores this very field, with a new

vision. Because Life in Work becomes Food in Work, becomes Women and Men in Work, and may even find space to include children... it becomes Wellness in Work, it becomes an entire sequence of things that we experience in the workplace, and that look more and more like life. We live in the workplace - that is a fact - but it is important to create the conditions so that this can really happen, and not only in a virtual sense. In the project on exhibit in Verona, many companies concur to show how Life In Work may become reality. The project by Francesco Lucchese starts with the concept of wellbeing, to explore its quality, "sense by sense, separately and together; to discover how they might interact to achieve a new emotional experience." The arena of the research is once again the spa, the place for wellness par excellence, in which Lucchese proposes a sort of deconstruction of sensorial perception, with 5 experiences dedicated to the 5 senses of man, in 5 rooms all related to water. Building new scenarios



based on the interaction between water and surfaces, in contact with them. Starting with the perception of smell, the scent/presence of materials, which become stored in the archive of memory. As Proust taught us in his Recherche, and the strongly evocative scent of the "madeleines". In Domestic Campus, Simone Micheli disaggregates the spaces of the home in 7 fragments that are "basically prefabricated, volumetric cells furnished with prototypes designed ad hoc by Micheli himself and technological systems manufactured by prestigious brands. A complex of candid essential totemic volumes, harmoniously dissonant with the vibrant natural quality created all around by Gianfranco Paghiera. The purpose is to restore the central position of man in the house, and declare that luxury – a theme that is important to Micheli – is not opulence, wealth, exasperation or exaggeration, but the reconstruction of a world of more intimate feelings. The new luxury, on the

contrary, is to continuously reinvent one's personal space, it is not immobility, freedom, inebriating lightness, to recover small beauties and everyday truths, the intimacy of feelings. This is more a matter of voids than solids, more mental than physical, good for individual and family growth. I am talking about spaces in a world where man represents a fourth dimension that must be developed for a daily and sensorial satisfaction. Does this sound like utopia? Perhaps, but there is much to say about the utopian dimension of the project. This is routine for Giovanni Luigi Gorgoni whose presentation in Verona is entitled Utopolis, the city of utopia and non-place. Living possibilities open on all sides, suspended in the void and in space. Air and light and starry nights and the moon that envelops the home. No one above, No one below. To the right or to the left. A tower and rooms that branch out like a tree. Large walkways above, aerial trails developed as green spaces, at the base water with

boats, lands with animals, intact surfaces like living carpets. "Imagine": John Lennon's song and voice come to mind. Imagine. Then we come down to earth to see a Utopolis living unit, a cell based on Gorgoni's dream, which again means a kitchen, dining room, television, bed, sofa and bath. By Penta Light, Roche Bobois, and others. A utopian house for a future that is upon our threshold. A design concept in the form of Haiku, a 3-line Japanese poetic form. "A home that looks peaceful. A home with no limits. A home with no doors. A home with a fluid floor plan, that can circulate new ideas. "In short, summarizes designer Roberto Semprini, the Face House is extremely concentrated in synthesis. The final result is the reduction of the lines of the face into a small number of features, in spaces where rooms, functions and emotions flow freely." Utopia's other face is the exploration of new materials, ceramics, furniture, sofas, fireplaces, manufactured by famous brands, such as All+, Desirée, Zalf.